



KING EDWARD VI
HIGH SCHOOL

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Information for parents/carers

Publishing of images of pupils

Dear Parent/Guardian,

Occasionally, we may take photographs of the children at our school. We may use these images in our school prospectus or in other printed publications that we produce, as well as on our website or on project display boards at our school. We may also make video or webcam recordings for school-to-school conferences, monitoring or other educational use.

From time to time, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high-profile event. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

In compliance with the General Data Protection Regulation (GDPR), we need your permission before we can photograph or make any recordings of your child for non-educational purposes.

Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies

Conditions of use

1. This form is valid for the period of time your child attends this school. The consent will automatically expire after this time.
2. You can withdraw your consent at any time by making a written notice to the school.
3. We will not re-use any photographs or recordings after your child leaves this school.
4. We will not use the personal details or names of any child or adult in a photographic image on video, on our website, in our school prospectus or in any of our other printed publications without good reason. For example, we may include the full name of a pupil in a newsletter to parents if the pupil has won an award.
5. If we name a pupil in the text, we will not use a photograph of that child to accompany the article without good reason. (See point 3 above.)



6. We will not include personal e-mail or postal addresses, or telephone or fax numbers on video, on our website, in our school prospectus or in other printed publications.
7. We may include pictures of pupils and teachers that have been drawn by the pupils.
8. We may use group or class photographs or footage with very general labels, such as "a science lesson" or "making Christmas decorations".
9. We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.

Please note

- i) The press, in certain circumstances are exempt from the Data Protection Act and may want to include the names and personal details of children and adults in the media.
- ii) Parents, family members and friends taking photographs of children within school at events such as plays and sports day for their personal, domestic use is also exempt from the Data Protection Act and therefore do not need to gain consent.

